

## Finocchiaro Lawn & Landscape, Inc.

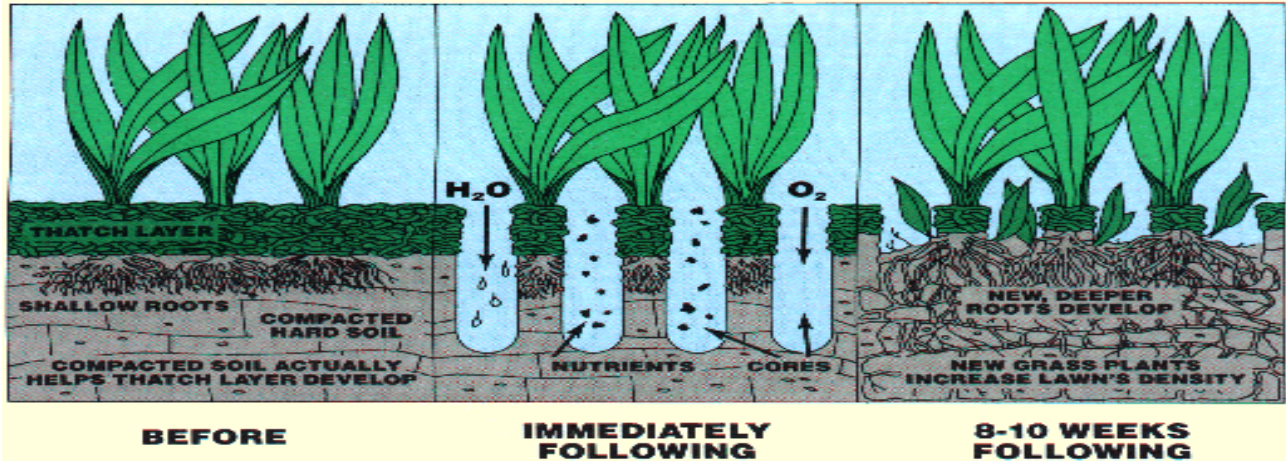
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### Entire Lawn Core Aeration Bulletin

Over time, the lawn becomes compacted by repeated foot traffic and weekly mowings. Soil compaction can lead to an increase in numerous issues, including thatch buildup, poor drainage and even increased insect and disease activity. With the use of larger and heavier mowers, compaction has become a greater problem on our lawns. Core aeration, the best non-chemical process that can be used to improve the health of the lawn, helps relieve the compaction.



Compacted soil can cause the buildup of the thatch layer, restrict the growth of the roots of the grass plant, and prevent water and nutrients from penetrating to the root zone.

Core aeration breaks through the thatch layer and removes plugs of soil that reduce compaction, and allow air, moisture and nutrients into the root zone.

The weeks following core aeration allow for the development of a stronger and deeper root system. The reduced compaction allows the grass plants to fill in more thickly.

#### Core Aeration offers the following benefits to the lawn.

- Reduced Soil Compaction
- Improved Fertilizer uptake and use
- Reduced Water run-off
- Enhanced soil water uptake
- Improved Root development
- Enhanced heat and drought stress tolerance
- Enhanced resistance to diseases and insects
- Improved resiliency and cushioning
- Enhanced thatch breakdown
- Improved air exchange between soil and atmosphere



Therefore, in conjunction with your regular Fall Service, we are recommending core aeration for your entire lawn for a cost of \_\_\_\_\_ . This price does not include marking any water and gas pipes, invisible fences or sprinkler system heads, etc. We can provide you with flags at no cost to mark these obstacles. However, if you would like us to do this marking prior to your aeration, there would be an additional cost based on how much time it would take for us to do the marking. In addition, the price for core aeration does not include any extra work, such as seed aeration, extra seed, rolling, etc. that may be needed to repair areas of the lawn damaged due to summer stress conditions.

For further information on core aeration, please go to our website, [www.finolandco.com](http://www.finolandco.com). If you have any questions or wish to have this core aeration performed, please contact us as soon as possible for scheduling purposes.